

# STERLING

COMMUNITY THEATRE

To change the world, it takes a little genius. Inspired by Roald Dahl, this Tony Award-winning musical revels in the anarchy of childhood, the power of imagination and the inspiring story of a girl who dreams of a better life. Our six performances in September attract audiences of up to 1,200 individuals from communities throughout Central Massachusetts. Your program advertisement will not only reach potential clients, but also ensure our continued efforts to provide a creative outlet and entertainment venue for the Wachusett Region. You may also consider including a coupon within your ad to generate greater interest and business.

**Your support will make a difference!**

Please indicate your level of support below.

**PREMIUM PLACEMENT**

Premium placements are on a first come basis.

- Back Cover.....\$450
- Inside Back.....\$350
- Inside Front.....\$350
- Full Page.....\$250
- 1/2 Page.....\$125
- 1/4 Page.....\$75
- Business Card.....\$50
- Sentence of Support.....\$15

<b>1/4 Page</b> <b>3 1/4" w</b> <b>by 4" h</b>	<b>Business Card</b> <b>3 1/4" w</b> <b>by 2" h</b>
	<b>Full Page</b> <b>6 1/2" w by 8" h</b>
<b>1/2 Page</b> <b>6 1/2" w</b> <b>by 4" h</b>	

**"Sentence of Support"** Please print your message below and limit your sentence to 20-25 words or less.

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ROALD DAHL'S

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Matilda

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If possible please submit your ad electronically in high resolution PDF or JPEG file format to sterlingtheatre@gmail.com. You can also mail a business card/ad copy with this form, to the mailing address below. Be sure to include a contact name, phone number and email address on the lines below. All ads must be submitted by September 1, 2022.

Please DO NOT staple business cards or fold artwork!

Business/Company: \_\_\_\_\_ Contact/Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

We thank you in advance for your consideration to support the arts.  
 Sterling Community Theatre ♦ PO Box 1332 ♦ Sterling, MA 01564